

BENTLEY UNIVERSITY

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01

**BESPOKE SERVICE, AUTOMATED**  
**CREATING FLEXIBLE WORKFLOWS**  
**FOR ASSISTED SUBMISSIONS**



# Scholars @ Bentley

we have

- Digital Commons hosted repository
- Digital Measures (operated by IT)
- Office 365

we do not have

- Budget outside of bepress cost
- Full-time staff
- Scholarly Communications office



# Problems:

## Faculty burnout & decentralized services

- In-person meetings
- Individual, printed forms
- On-demand consults for copyright questions

# Solution #1:

## Streamlining signups

Vetted a "one-and-done"  
contributor agreement form with  
university legal

Moved form online with verified  
accounts via Microsoft Teams

Added required field to opt in or  
out of a "CV check"

Created email drafts for multiple phases of participation as well as FAQs

Email drafts create a decision tree depending on whether faculty want to self-submit, what type of material they have, etc.

Created spreadsheet to track team member contacts with faculty and set follow-up dates

## **Solution #2:**

**"Choose Your Own Adventure" communications**

# **Solution #3:**

## **The trusty LibGuide**

Created an all-purpose LibGuide for Scholars, as well as "hidden" pages for specific phases of participation

Permission Checks page helps visually guide faculty through SHERPA/RoMEO

Series of short tutorial videos uploaded via Office 365 to address each phase

Last hurdle was/is faculty not having time for version checks and copyright concerns

They are ultimately responsible, but we wanted to lighten the load

Decided to leverage mandatory participation in Digital Measures

## **Solution #4:**

**CV checks, aka  
The Power of  
Macros!**



## PUBLICATIONS

### Journal Article(s)

Brown, E. Bridging the Gap: Improving Intellectual Property Protection for the Look and Feel of Websites. *WEST'S INTELLECTUAL PROPERTY LAW REVIEW 2015* (2015).

Brown, E. (2020). Secondary Meaning and Religion: An Analysis of Religious Symbols in the Courts. *William & Mary Bill of Rights Journal*. Forthcoming

Brown, E. (2020). Biometric Data Boom. *Stanford Technology Law Review*. Forthcoming

Brown, E., Scott, I. (2019). Belief v. Belief: Resolving LGBTQ Rights Conflicts in the Religious Workplace. *American Business Law Journal* (Spring 2019).

Brown, E., Scott, I., Yordy, E. (2019). R Corps: When Should Corporate Values Receive Religious Protection? *Berkeley Business Law Journal*. Forthcoming

Brown, E., Bird, R. (2018). The United Kingdom Right to Request as a Model for Flexible Work in the European Union. *American Business Law Journal*, 55 (1).

Brown, E., Scott, I. (2018). Sanctuary Corporations: Should Liberal Corporations Get Religion? *University of Pennsylvania Journal of Constitutional Law*, Vol. 20. Forthcoming



	A	B	C	D	E	F
1	TITLE	JOURNAL	YEAR	FORMATS	EMBARGO	TERMS
2	Brown, E. Bridging the Gap: Improving Intellectual Property Law	WEST'S INTELLECTUAL PROPERTY LAW REVIEW 2015	2015	All	N/A	<a href="#">NYU</a>
3	Brown, E. (2020). Secondary Meaning and Religion: A	William & Mary Bill of Rights Journal	2020	All	Unclear	<a href="#">WM</a>
4	Brown, E. (2020). Biometric Data Boom. <i>Stanford Tech</i>	Stanford Technology Law Review	2020		Unclear but freely available online	
5	Brown, E., Scott, I. (2019). Belief v. Belief: Resolving I	American Business Law Journal	2019	Pre-print; Post-print 12 months from publication		<a href="#">Wiley</a>
6	Brown, E., Scott, I., Yordy, E. (2019). R Corps: When I	Berkeley Business Law Journal	2019		Unclear but freely available online	
7	Brown, E., Bird, R. (2018). The United Kingdom Right	American Business Law Journal, 55	2018	Pre-print; Post-print 12 months from publication		<a href="#">Wiley</a>
8	Brown, E., Scott, I. (2018). Sanctuary Corporations: SI	University of Pennsylvania Journal of Constitutional Law, Vol. 20	2018	All	N/A	<a href="#">Penn</a>
9	Brown, E. (2018). Protecting Does and Outing Mobster	Duke Journal of Gender Law & Policy, 25	2018	All	18 months from publication	<a href="#">Duke</a>
10	Brown, E., Scott, I. (2018). Sanctuary Corporations: SI	University of Pennsylvania Journal of Constitutional Law, 20	2018	All	N/A	<a href="#">Penn</a>
11	Brown, E. (2017). Workplace Wellness: Social Injustice	New York University Journal of Legislation and Public Policy, 20	2017		Permission request required	<a href="#">NYU</a>
12	Brown, E., Scott, I. (2017). Redefining and Regulating	University of Pennsylvania Journal of Business Law, 19	2017	All	N/A	<a href="#">Penn</a>
13	Brown, E. (2017). Fare Trade: Reconciling Public Safet	Yale Law & Policy Review, 35	2017		Unclear but freely available online	
14	Brown, E. (2016). The FitBit Fault Line: Two Proposals	Yale Journal of Health Policy, Law, and Ethics	2016		Unclear but freely available online	
15	Brown, E. (2016). Are Wellness Programs Good for Bu	Business Law Review, North Atlantic Regional Business Law Association	2016		Unclear but freely available online	
16	Brown, E., Scott, I. (2016). I Do Not Think it Means W	Academy of Legal Studies in Business	2016		No information available	
17	Brown, E. (2016). Fare Trade: Reconciling Public Safet	Academy of Legal Studies in Business	2016		No information available	
18	<a href="#">Brown, E. (2014). Bridging the G</a>	NEW YORK UNIVERSITY JOURNAL OF INTELLECTUAL PROPERTY AND ENTERTAINMEN	2014	All	N/A	<a href="#">NYU</a>
19	Brown, E. (2014). You'll Know It When You See It: Fai	North Atlantic Regional Business Law Association, Annual Conference	2014		Unclear but freely available online	
20	Brown, E. (2014). Remixing Transformative Use: A Thi	NEW YORK UNIVERSITY JOURNAL OF INTELLECTUAL PROPERTY AND ENTERTAINMEN	2014	All	N/A	<a href="#">NYU</a>
21	Bird, R., Brown, E. (2012). The Protection of Well-Kno	NORTH CAROLINA JOURNAL OF INTERNATIONAL LAW AND COMMERCIAL REGULATIC	2012		Unclear but freely available online	
22	Bird, R. C., Brown, E. (2011). Interactive Regulation. I	UNIVERSITY OF PENNSYLVANIA JOURNAL OF BUSINESS LAW	2011	All	N/A	<a href="#">Penn</a>
23						

# What does this do for us?

Leverages standard citation formatting to pull out journal title (italicized text) and year of publication (text between parentheses)

We run a SHERPA/RoMEO check & then "Ctrl+F" through each department spreadsheet to find multiple instances of a single journal

Color-coded format helps faculty identify articles that will be easier to submit, "Terms" link gives them direct access to publisher guidelines



# Some results -

We can prepare in advance for  
faculty contact & track progress

Increased rate of signups and  
self-submitted content

Ability to take on new projects  
for the repository thanks to  
time savings





# Questions?

email: [scholars@bentley.edu](mailto:scholars@bentley.edu)